



# CARIBBEAN TRAVEL marketplace 42

Montego Bay, Jamaica - May 20-23, 2024

## General Information for Delegates

We are excited to meet you in Jamaica! Please review the following information carefully to ensure a successful event for you and your business.

### Handy Links:

[CLICK HERE FOR THE SHUTTLE SCHEDULE](#)

[CLICK HERE FOR THE FULL SCHEDULE OF EVENTS](#)

## Responsible Tourism Day Donations

If you have a donation for SOS Children's Village, please drop it off at registration.

## Important Notice Regarding the CHTA Team

To assist with last-minute preparations, the following guidelines will streamline communications.

- If you need to change your registration name, this can be handled on-site.
- Refer to [this link](#) for the most current schedule of events.
- If you need a receipt for payment of your registration, visit the registration area once appointments start.

## Registration Hours

- Sunday, May 19: 2:00 p.m. – 6:00 p.m.
- Monday, May 20: 9:00 a.m. – 7:00 p.m.
- Tuesday, May 21: 7:30 a.m. – 6:00 p.m.
- Wednesday, May 22: 7:30 a.m. - 5:30 p.m.

\*Registration is located in **Exhibit Hall A at the Montego Bay Convention Centre.**

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## Mobile App

Download the Caribbean Travel Marketplace app now!



[Download for IOS](#)



[Download for Android](#)

With the CHTA Caribbean Travel Marketplace mobile app, you can access the schedule of events, manage your appointments, receive real-time updates, and connect with fellow delegates. The app is free on Android and iPhone App Stores under the name "CHTA Marketplace 2024." You will need your individual Login ID and Password to access the app.

## Transportation

*Shuttle service will be available to and from all Host Hotels to:*

- Rose Hall Great Hall for the Opening Celebration
- Montego Bay Convention Center (MBCC) daily starting on Sunday, May 19<sup>th</sup>
- Sandals Montego Bay for the Closing Party

Please [click here](#) for a detailed shuttle service schedule.

**Note:** There will be **NO parking** available at Sandals Montego Bay for the Closing event. Parking will be provided at Whitter Village, with shuttles to Sandals. Shuttles will be provided from host hotels.

## Host Hotels

- Deja Resorts
- Excellence
- Half Moon

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- Hilton Rose Hall
- Holiday Inn Resort
- Hyatt Zilara
- Hyatt Ziva
- Jewel Grande
- RIU Montego Bay
- Rose Hall Iberostar Grand
- Royal Decameron Cornwall Beach
- Royal Decameron Montego Beach
- Royalton
- S Hotel
- Secrets
- Sea Garden Beach Resort

## Parking at the Montego Bay Convention Centre (MBCC)

The Montego Bay Convention Centre features ample parking facilities at no cost.

## Getting around in Jamaica

Refer to this [link](#) for further information on your arrival at the airport and taxis.

## Booth Setup and Information

Suppliers and sponsor delegates can set up their booths/tabletops starting on Sunday, May 19 from 2:00 p.m. – 6:00 p.m. and continue on Monday, May 20 from 9:00 a.m. - 7:00 p.m. Setup will only be allowed during registration hours. You will receive your booth number when you pick up your registration credentials. If you shipped any materials directly with the recommended freight forwarder, these will be in your booth by the time setup starts.

## Selling Floor

The Marketplace's selling floor at the MBCC is properly identified in the CHTA Marketplace app. For suppliers and media sponsors, display numbers are shown on their online profile and information will also be provided at the time of registration. All vendors supplying rental items have been provided with this information.

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## Dress Code

- **General Attire:** Comfortable Caribbean business attire (including comfortable footwear). The convention center is air-conditioned but be prepared for hot temperatures as some activities will be outdoors or require walking outside.
- **Opening Celebration (Rose Hall Great House):** Jamaican National Colors (Black, Green, and Gold). Attire is cocktail. Flats or wedges are recommended for ladies.
- **Closing Celebration (Sandals Montego Bay):** Red, Green, and Gold. Flats or wedges are recommended for ladies.

## Appointments and Schedules

In the Message Center in the Online Directory, appointment-taking/sharing delegates can:

- Send messages.
- Request new appointments.
- Cancel appointments.
- Block appointment times.
- View company profiles of registered companies.
- Print your appointment schedule.

Instructions on how to use the system are available [here](#). Each delegate is in full control of their schedule. Bookmark the link to the Online Directory and keep your delegate ID and password accessible.

## Registration

1. When claiming your credentials at registration, carry a picture ID and have it available at all times. A US\$25 replacement fee applies for misplaced badges (re-issued upon presentation of a picture ID). Badges are required for access to the Opening and Closing Celebrations.

Misuse of Delegate badges is prohibited. This includes sharing, rotating, or exchanging badges, and registering a delegate that represents a non-qualifying CHTA member, or an expired member.

**Violations will result in removal from the Caribbean Marketplace Business Floor with no refund.**

We urge all delegates to claim their registration materials and for suppliers/sponsors to set up their booths before the business sessions start on Tuesday morning.

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## Opening Celebration – Rose Hall Great House

**Time:** 7:30pm – 11:00pm

**Theme:** “Out of Many: Celebrating the diversity of Jamaica”

**Venue:** A picturesque and historic Rose Hall Great house location, adorned with vibrant tropical decorations and illuminated by the warm glow of torches, capturing the essence of Jamaica’s natural beauty.

### 1. Welcome Reception:

**Arrival:** Delegates are greeted with the sounds of a traditional Jamaican cultural experience and a steel band playing lively tunes, setting the festive mood.

**Welcome Drink:** A refreshing “Jamaica Smile” cocktail or a non-alcoholic option of branded Coconuts will be available for delegates to enjoy in addition to a full bar.

### 2. Color Scheme:

Bright and bold colors that reflect the Jamaican flag – black, green, and gold.

### 3. Culinary Delights:

A Taste of Jamaica food Stations:

- **Indian:** A selection of Indian savory dishes that speak to the Indian influence of Jamaica’s culinary palette.
- **Chinese:** Authentic Hakka Chinese classics celebrate the rich history of the Chinese influence on Jamaica’s history.
- **Farm to Table:** enjoy plant-based dishes That celebrate flavors endemic to Jamaica’s vast agriculture.
- **Jamaican fine dining:** Come and enjoy some of Jamaica’s most traditional dishes with sophistication and flare.
- **The Pan Man:** enjoy succulent Walkerswood Jerk, chicken, Cooked over pimento wood for that authentic smoky flavor.
- **Desserts:** Rum cake, coconut drops, and sweet potato pudding.
- **Coffee Bar:** A refreshing Blue Mountain coffee and tea station.

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#### 4. Cultural Performances:

Live Music: Performances by Tessanne Chin featuring her classic hits and contemporary tracks.

This opening ceremony party not only celebrates the rich cultural heritage and culinary exploits of Jamaica but also fosters a spirit of camaraderie among delegates from across the Caribbean, celebrating the unity and vibrancy of the region.

## Closing Celebration – Sandals Montego Bay

**Time:** 6:30pm onwards

**Theme:** “One Love: A Celebration of Jamaican Culture”

**Venue:** Sandals, Jamaica

**Dress Code:** Resort casual attire in reggae colors (red, green, and gold)

**Decorations:** A modern, elevated reggae ambiance highlighting vibrant reggae colors, rustic emblem details, and tropical flora. Immersive reggae-themed photo opportunities and live art installations. An exclusive reggae-themed lounge for delegates. Rattan bistros with themed centerpieces. Themed bars with reggae façade.

#### Culinary Delights:

A rich and diverse gastronomic experience that offers a variety of cuisines, you will enjoy.

#### Entertainment and Performances:

Live Music: The legendary Maxi Priest performing his greatest hits and reggae classics, creating an unforgettable musical experience –

#### Farewell Ceremony:

Fireworks Display: A stunning fireworks show over the ocean, set to a medley of reggae music, celebrating the successful conclusion of the conference.

This closing beach party at Sandals Montego Bay, with its reggae-themed decor, exquisite cuisine, and captivating entertainment by Maxi Priest, perfectly encapsulates the spirit of Jamaica, leaving delegates with lasting memories of their time at the Caribbean travel marketplace conference.

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## Lunch - Tuesday and Wednesday

Jamaica has generously arranged complimentary lunch for all delegates on Tuesday and Wednesday. Lunch will be served from 12 pm to 3 pm at the Montego Bay Convention Centre in Block D. In addition to a delicious meal, there will be complimentary assorted juices and water available for all delegates to enjoy. For those of you with scheduled appointments, please take a moment to check your itinerary to confirm your designated lunch slot and ensure a seamless experience. On both days during lunch hours, there will also be a shuttle service to Main St. Montego Bay where you can enjoy shopping.

## Wi-Fi at Montego Bay Convention Centre

Free Wi-Fi is available throughout the Montego Bay Convention Centre, including the selling floor. Please see below the Wi-Fi information:

- Press Wi-Fi:
  - Name: CHTA Press
  - Password: PRESS2024
- Selling Floor Wi-Fi:
  - Name: CHTA Marketplace
  - Password: CHTA/CTM2024
- Caribbean MICE Exchange Wi-Fi:
  - Name: CHTA MICE
  - Password: MICE2024

## Follow Along on Social Media!

We encourage you to follow our social media platforms and join the conversation by using the hashtag [#CHTAMarketplace42](#).

- [Facebook](#)
- [LinkedIn](#)
- [Instagram](#)
- [Twitter](#)

Safe travels and we look forward to welcoming you to Caribbean Travel Marketplace 2024 in Montego Bay, Jamaica!

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