



**Caribe Hilton, Puerto Rico, 3-October 2022**

**Presented in association with:**



**11:00 – Noon**

**State of the Caribbean Hospitality Industry Address**

**Room: San Cristobal, Caribe Hilton**

- Jeff Katz, CEO, Journera
- Nicola Madden-Greig, President, Caribbean Hotel and Tourism Association
- Julia Simpson, CEO & President, World Travel & Tourism Council
- Moderated by Lebawit Lily Girma, Editor-At-Large, Tourism, Skift

The keynote address will outline the important of the Travel and Tourism industry as one of the world's largest economic sectors by international recognized tourism research body and will include industry trends and growth sectors.

**Noon – 2:00 pm**

**CHTA Awards Lunch**

**Room: San Cristobal, Caribe Hilton**

Caribbean Destination Resilience Award

Caribbean Hotelier of the Year

CHIEF Awards: Business Operations, Environmental Sustainability, Human Resources & Staffing, Sales & Marketing

**2:00 – 3:00 pm**

**Private - Public Partnership Discussion Panel**

**Room: San Cristobal, Caribe Hilton**

- Hon. Minister Edmund Bartlett, Minister of Tourism, Jamaica
- Hon. Min. Kenneth Bryan: Minister of Tourism and Transport, Cayman Islands and Chairman, Caribbean Tourism Organization
- Brad Dean, CEO, Discover PR
- Hon. Minister Dr. Ernest Hilaire, Minister of Tourism, Investment, Creative Industries, Culture & Information, St Lucia
- Adam Stewart, Chairman, Sandals Resorts International and President, Sandals Foundation
- Moderated by Nicola Madden-Greig, President, Caribbean Hotel and Tourism Association

An overview of the regional tourism statistics followed by a discussion by the Ministers of Tourism which will include Business of the Industry including Intra-Caribbean Air connectivity and multi-destination marketing and Public Policies for labor and employment.



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**3:00 – 4:00pm**

**Track 1: Sustainability Discussion**

**Room: San Geronimo B, Caribe Hilton**

- Ewald Biemans, Owner and CEO, Bucuti & Tara Beach Resort
- Christopher Imbsen, Director of Sustainability, World Travel & Tourism Council
- Shenique Smith, Deputy Director, The Nature Conservancy
- Moderated by Kyle Mais, Chairperson, CAST and General Manager, Jamaica Inn

A detailed review of Glasgow protocol and a discussion of implication for the region from UNFCCC & WTTC and key islands.

**Track 2: Technology Discussion**

**Room: San Cristobal, Caribe Hilton**

- Mark Fancourt, Representative, Hospitality Financial and Technology Professionals (HFTP)
- Mark T. Pate, Sr., Global President, Hospitality Financial and Technology Professionals (HFTP)
- Frank Wolfe, CEO, Hospitality Financial and Technology Professionals (HFTP)
- Moderated by Sanovnik Destang, Chair, Technology Task Force and Executive Director, Bay Gardens Resorts

This panel of hospitality professionals will provide the audience with ideas that can be implemented immediately at low cost and will also talk about some of the trends that the future will bring. Part presentation and part “town meeting”, it will be interactive and informative. Attendees should bring their questions and after hearing about Artificial Intelligence, the Metaverse, Robotics, and other technologies can both meet guest satisfaction, sell our destinations and save us money!

**Join the conversation and share, post about the event in your social media channel of choice using the hashtag #CHTALive**

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